

# 2011 Healthcare IT Survey Research Brief



*Sponsored by Imprivata, Inc.*

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# Research Brief

## 2011 Healthcare IT Survey

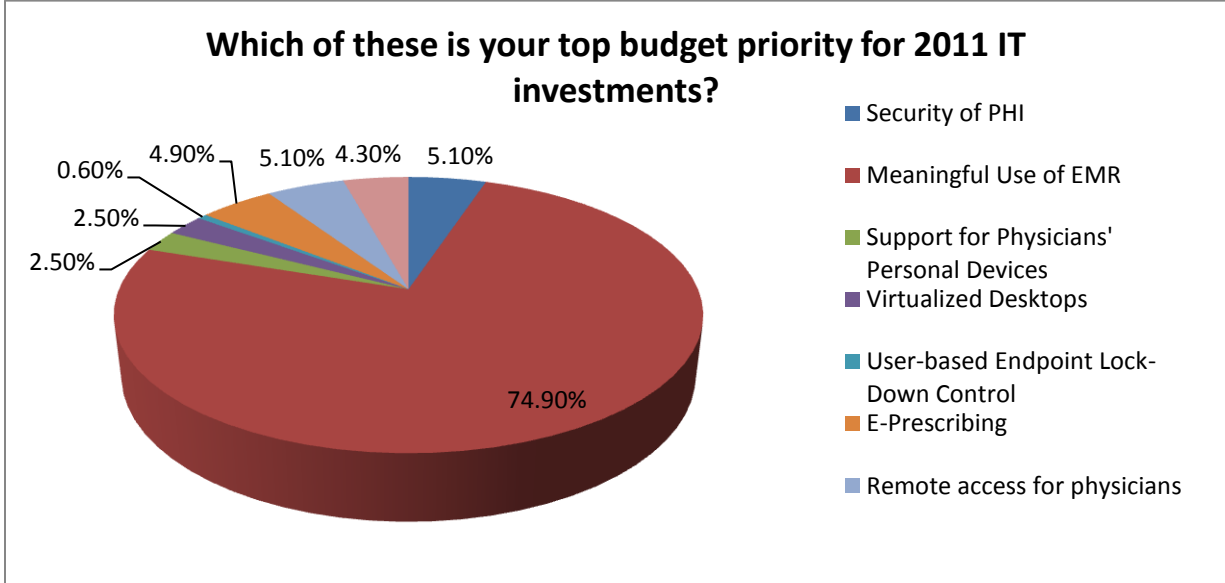
This North American survey is focused on identifying technology trends relating to the Meaningful Use of electronic medical records (EMRs), secure access to protected health information (PHI), and the impact of new technology on clinician workflow and improved patient outcomes. This online survey was conducted via SurveyMonkey, an online survey services provider, and polled nearly 500 healthcare IT decision makers and executives.

### Key Findings

#### Meaningful Use

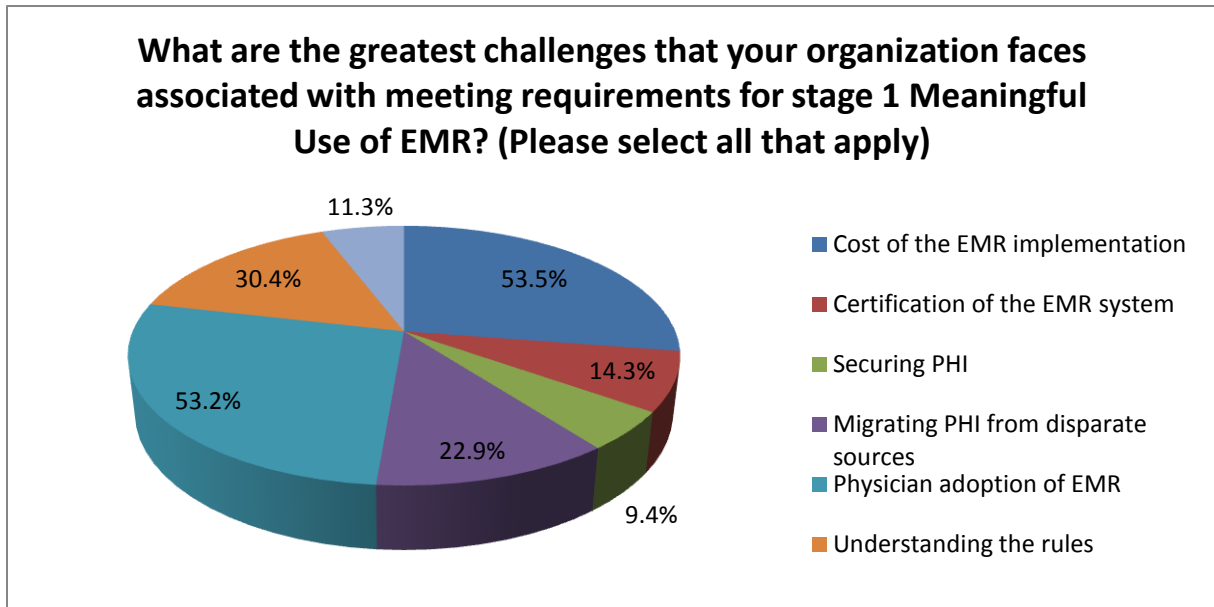
With 2011 upon us, the race is on for hospitals nationwide to deploy EMRs, meet Meaningful Use criteria and earn a coveted part of the stimulus fund the government set aside for implementing health information technology. Taking the necessary steps to meet Meaningful Use criteria is a top priority for healthcare organizations. One of the biggest challenges in achieving Meaningful Use is physician adoption of EMRs. With 48 percent of healthcare executives believing password management issues slow physician adoption of EMR, it is clear that ensuring quick and easy access to patient data is a must. Specific survey findings include:

An overwhelming 75 percent responded that meeting Meaningful Use of EMR is their top budget priority for 2011 IT investments.

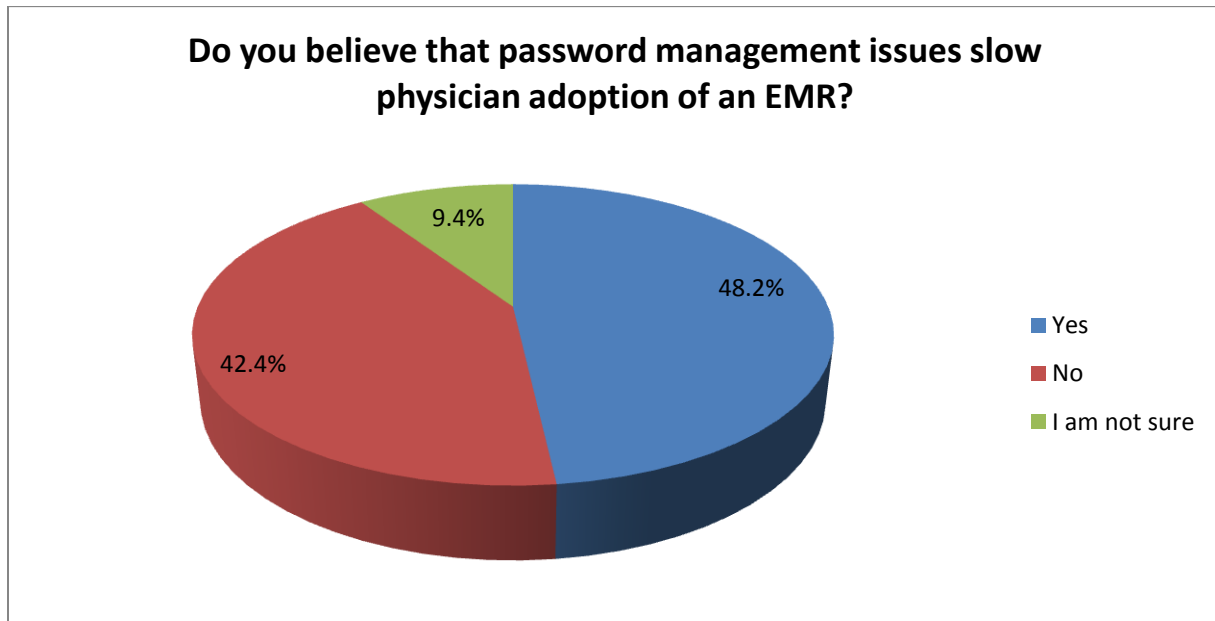


**Figure 1**

The greatest challenges organizations face in terms of meeting stage 1 Meaningful Use are physician adoption of EMR and cost of implementation. 48.2 percent of respondents believe that password management issues are slowing down physician adoption of EMRs.



**Figure 2**



**Figure 3**

The time it takes to access EMRs plays a significant role in both physician satisfaction and overall patient care, according to the majority of respondents. Quick and easy access to EMRs is an important factor in facilitating clinician adoption.

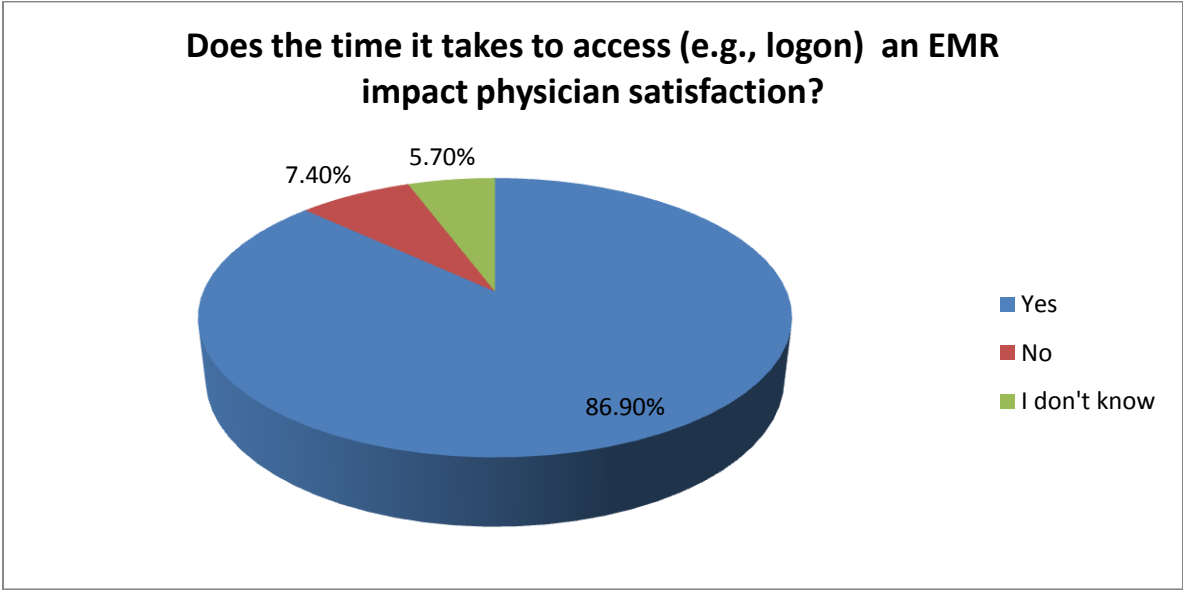


Figure 4

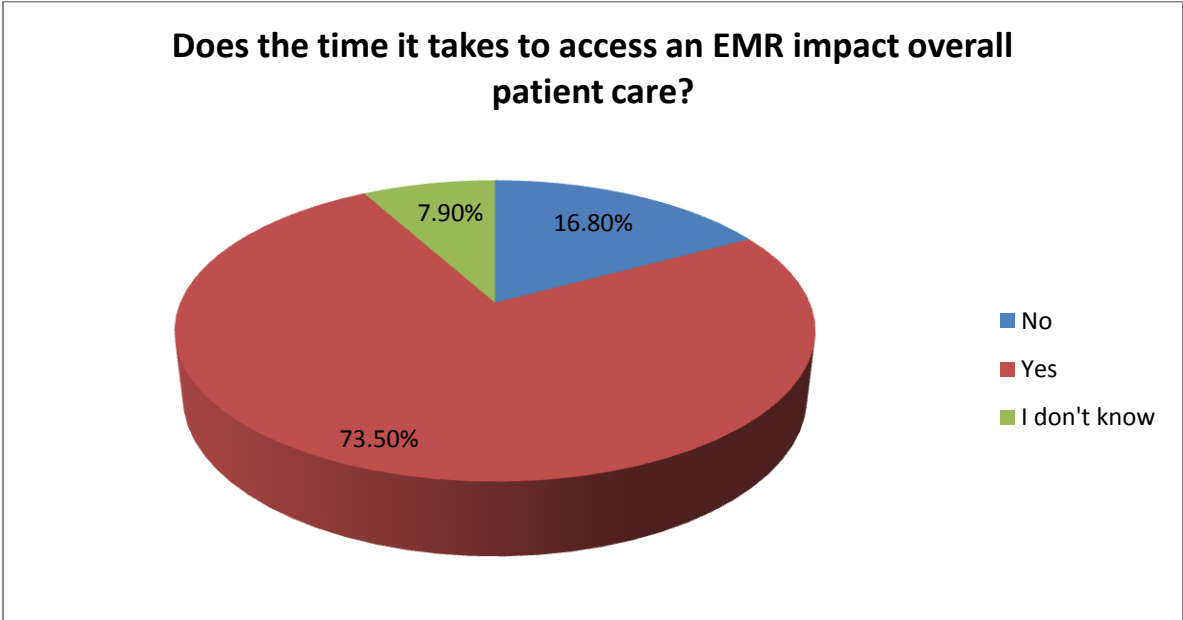


Figure 5

# Mobility

Clinicians are increasingly relying on mobile devices within their daily routines. Whether a clinician is accessing patient data from a kiosk in the hospital or checking a patient’s status from an iPad, this sensitive data needs to be protected and secure. The Imprivata survey found:

Physicians are already accessing EMRs remotely. 55 percent of respondents reported that at least 26 percent of their physicians accessing EMRs remotely.

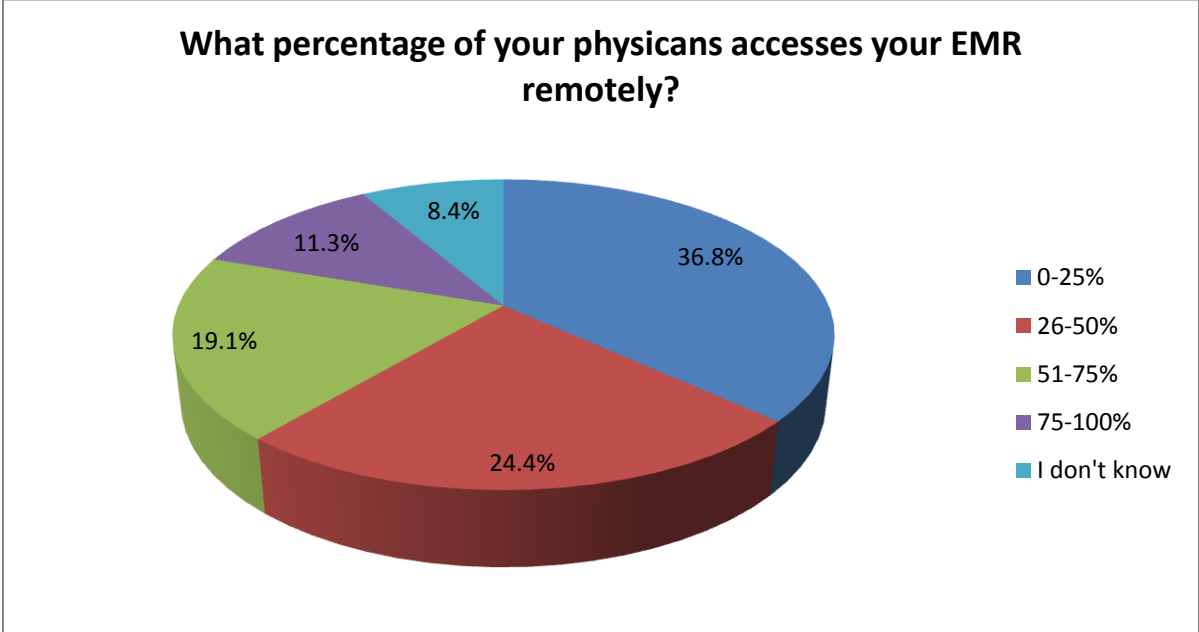
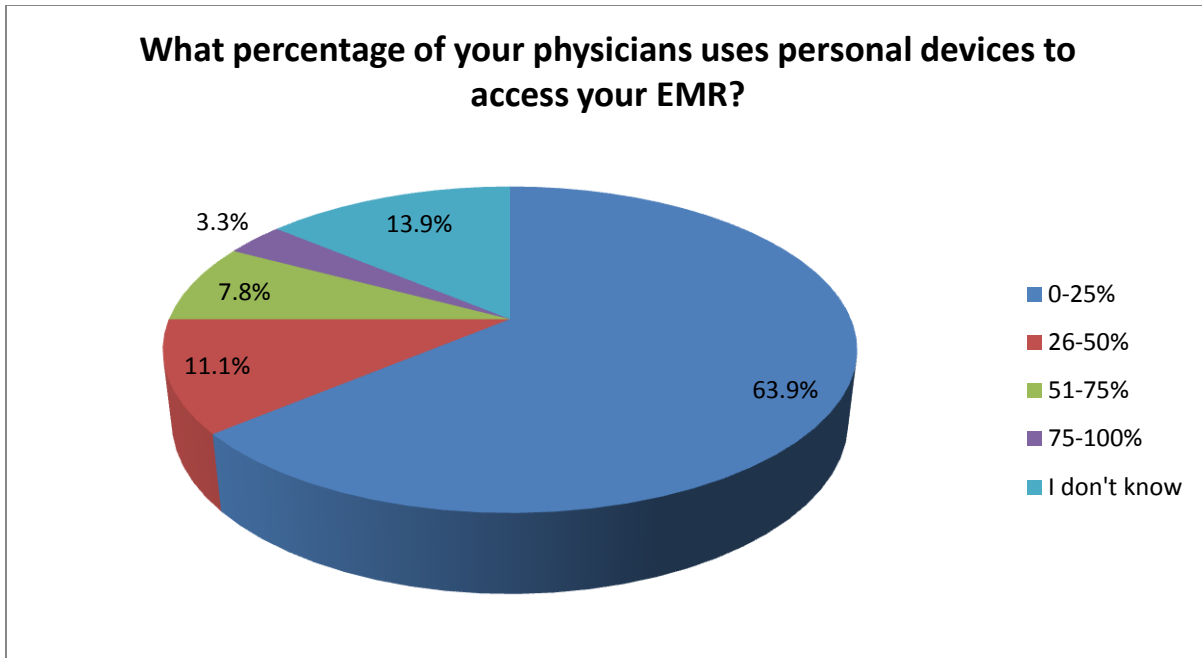
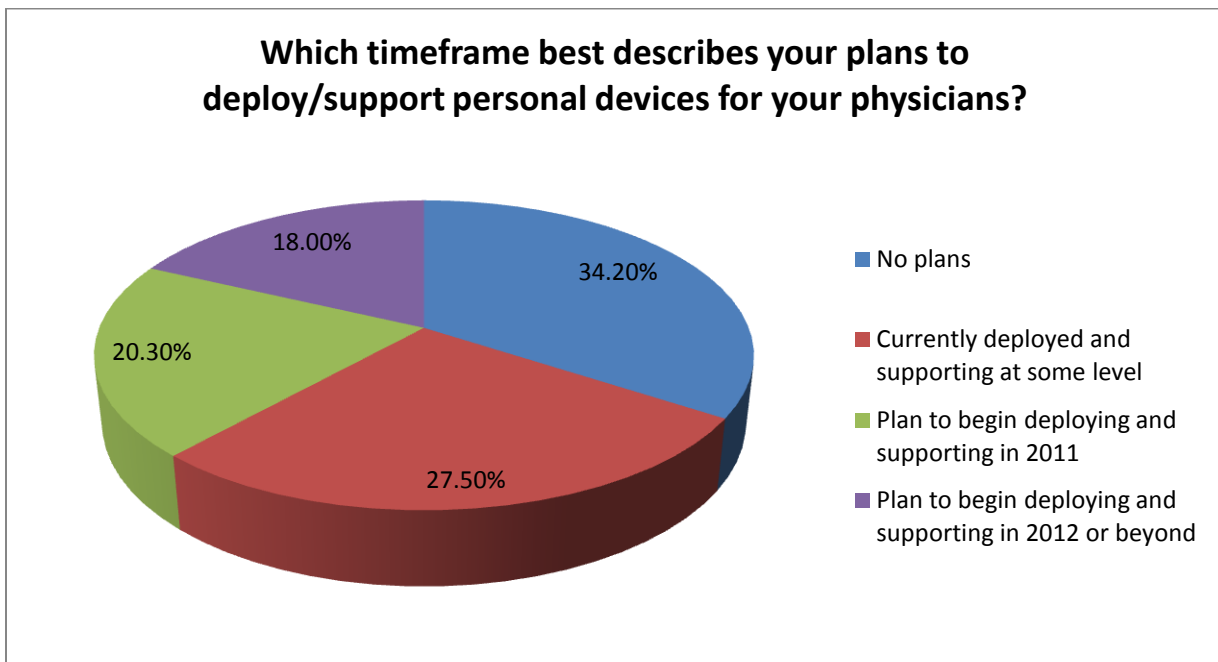


Figure 6



**Figure 7**

The majority of respondents have currently deployed personal devices for physicians, or have plans to deploy in 2011 or 2012. Nearly 48% of IT executives surveyed plan to support or are already supporting personal physician devices in 2011.



**Figure 8**

## Virtualization

Virtual desktop infrastructure (VDI) environments are gaining momentum within the healthcare industry, as organizations look to reduce hardware costs, save energy and improve clinician workflow. The survey found:

49 percent of respondents currently have VDI environments (23 percent) or have active plans (26 percent) to implement a VDI environment. Only 22.5 percent of respondents answered that they have no plans to implement VDI.

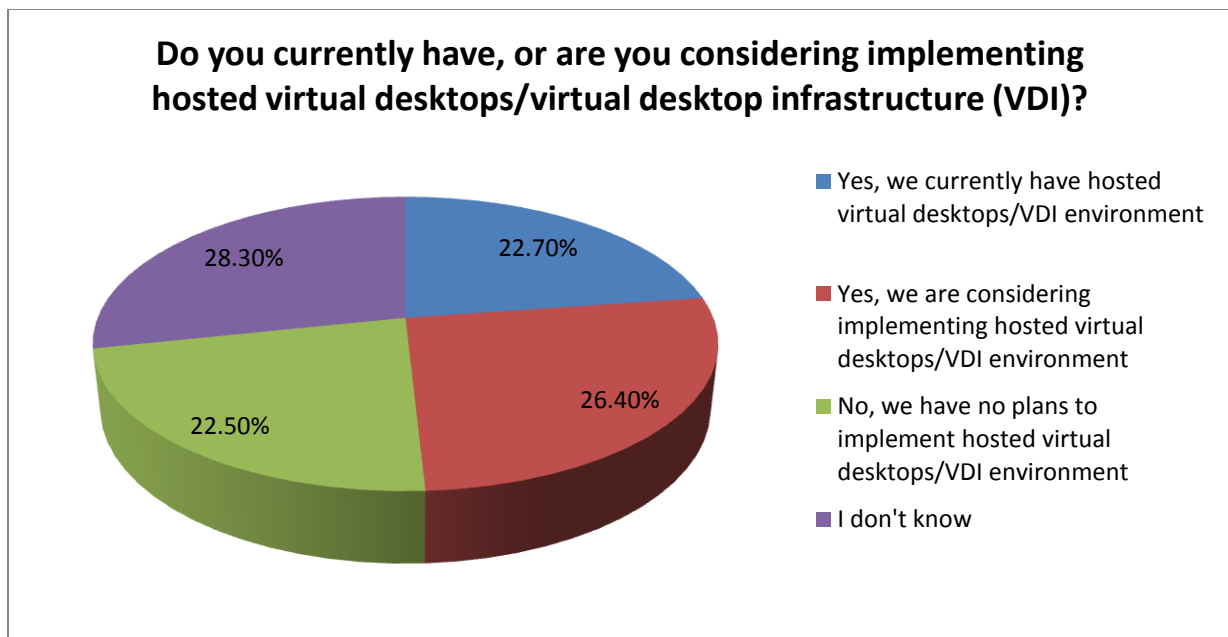


Figure 9

## About Imprivata

### About Imprivata

With more than one million healthcare users, [Imprivata](#) is the #1 independent provider of single sign-on and access management solutions for health care, government, finance and other regulated industries. By strengthening user authentication, streamlining application access and simplifying compliance reporting across multiple computing environments, customers realize improved workflows, increased security and compliance with government regulations.

Imprivata has received numerous product awards and top review ratings from leading industry publications and analysts, including a *Strong Positive* rating in Gartner's 2010 ESSO Marketscope, the #1

ranking in the KLAS SSO Performance report and the #1 rating in 2010 Best in KLAS and Category Leaders report. Headquartered in Lexington, Mass., Imprivata partners with over 200 resellers, and serves the access security needs of more than 1,100 customers around the world. For more information, please visit [www.imprivata.com](http://www.imprivata.com) or follow us on Twitter at @Imprivata.

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